



The
Eltham
Group
by **Bassett**

Designed by Leo Jiranek



ABOVE: This dramatic hutch, just one of five available, makes a proud focal point for your Eltham dining room. Choice of round, drop-leaf or rectangular tables, buffets, chairs in three styles. All pieces finished in lustrous, durable DuPont Dulux over cherry (as shown) or oak.

As charming as a Colonial mansion
or as space-thrifty as a captain's cabin

Have the best of both—the space-conscious efficiency of modern—the authenticity of Colonial design. And, Bassett makes it so easy to own. Such a plenitude of pieces, all finished to a romantic glow over cherry veneers. From the nine storage pieces and varied hutch tops you can create a dramatic wall grouping. Mix or match to fit your floorplan . . . and your budget.

Furniture and department stores in your town also have other Bassett suites in Colonial, Provincial, Traditional and Modern designs—suites range from \$149 to \$499. Budget terms, naturally. See Bassett living room tables and chairs in a wide variety of styles, too. All Bassett suites feature Pittsburgh Plate Glass mirrors. Look for the Bassett seal, it is your guarantee.



Write today for Bassett Furniture folders and PLANNING KIT—includes new 16-page booklet "Buying Furniture with Confidence." Send 25¢ to: Bassett Furniture Industries, Dept. A-3, Bassett, Virginia.





Furniture designed by Leo Jiranek, A.I.D., I.D.I.

Interior decoration by Nina Harrell

CHIMNEY CORNERS COLLECTION
by
Bassett
World's Largest Manufacturer of Wood Furniture

Born of the great American past...masterfully crafted, moderately priced

The name echoes the charm of a colonial Virginia plantation . . . the design recalls the artistry of Early America . . . the furniture is the gracious Chimney Corners Collection by Bassett. Choice cabinet hardwoods and veneers with a rich spice-brown finish . . . authentically detailed joinery, hinges, and pineapple-motif hardware . . . ageless simplicity, elegance that

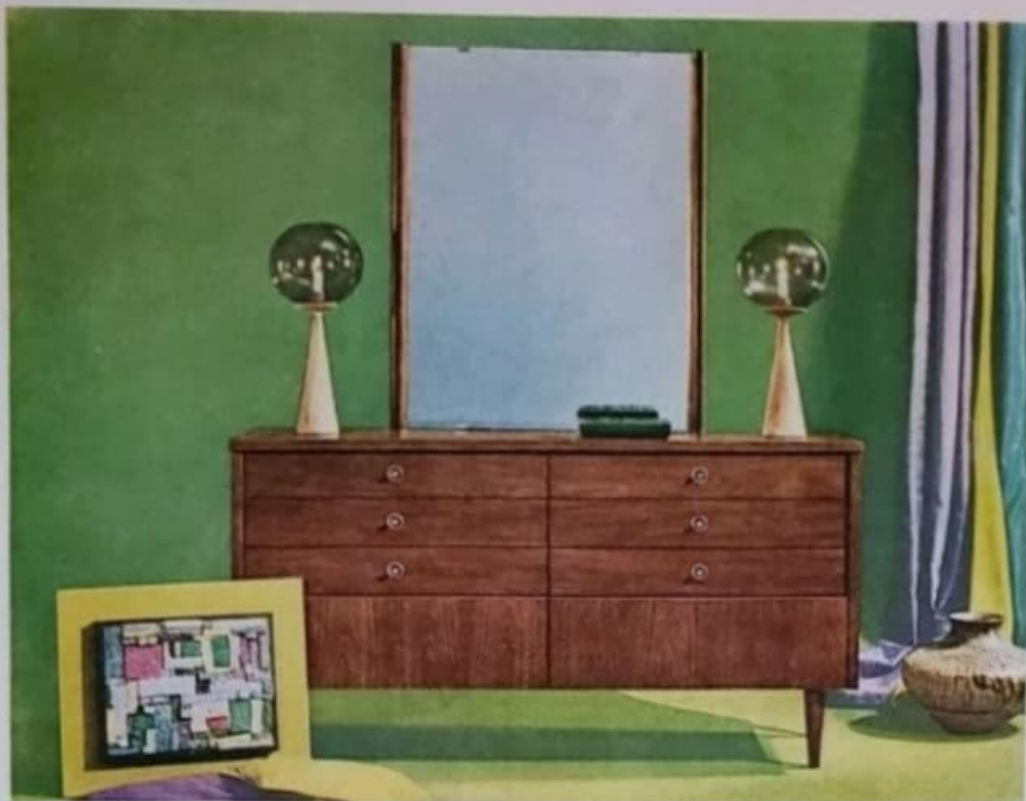
endures. You'll pride yourself on every piece you place in your bedrooms, dining room, around your living room, too. Yet never has furniture so fine been so easy to own. The spindle bed is under \$80 . . . the slant-top desk, less than \$140. See these and the other open stock pieces, 90 in all, in the Bassett Chimney Corners Collection at leading furniture and department stores.



Showpiece! This handsome highboy, from its pediment and finial to its graceful cabriole legs, is a triumph of period design. The oval table at right (below \$100) also attests beautifully to Bassett's best-in-value, proud-to-own craftsmanship. Grand Rapids Guardsman® finishes, Perma-shield drawer interiors, remarkable mirror reproductions with Pittsburgh Plate Glass . . . these add to your discriminating enjoyment of Chimney Corners furniture.

WRITE TODAY for the name of the store nearest you offering the exclusive Chimney Corners Collection: Bassett Furniture Industries, Dept. A-63, Bassett, Virginia. For Chimney Corners and other Bassett furniture folders, table catalog, and 16-page buyer's guide, send 25¢.





BELIEVE YOUR EYES! THIS DANISH-DESIGN DRESSER...THIS COMPANION CHEST

Furniture designed by Leo J. Jacob, A.S.D. (D.I.)

Interior decoration by Nina Harrell



AND THIS BEAUTIFUL NEW BED...A WHOLE BASSETT BEDROOM FOR UNDER \$200!

THE TRIMLINE GROUP, Bassett's newest, is refreshingly modern... remarkably easy to own. Only compact Scandinavian styling, with its simple symmetry, brings such an uncrowded look to a room full of furniture. And only Bassett brings it to you without crowding your budget a bit. In this bedroom, you'll rest even easier... knowing that its three basic pieces—including the fine, tilting mirror of Pittsburgh Plate Glass—were so comfortably priced. If you wish more, choose from Trimline night tables, bachelor chests, a modular desk. All bedroom pieces have long-life Formica tops, matching the rich, lovely grain of Bassett's gunstock walnut veneers, protected in turn by Du Pont "Dulux"® Furniture Finish.

Modern, Traditional, Colonial, Provincial... If it's by Bassett, it's a buy. The evidence is at your furniture or department store, in tasteful bedroom and dining room suites, occasional tables, chairs, desks and mirrors... proudly crafted, modestly price-tagged.

SEND 25¢ FOR TRIMLINE AND OTHER FURNITURE FOLDERS, TABLE CATALOG, AND 36-PAGE "BUYING FURNITURE WITH CONFIDENCE" BOOKLET. WRITE TO BASSETT FURNITURE INDUSTRIES, DEPT. A-5, BASSETT, VIRGINIA.

TRIMLINE dining room beauty, too... Formica-topped tables, graceful chairs, china hutch, a clean-cut buffet. Prices attractive as their Danish lines!



WORLD'S LARGEST MANUFACTURER OF WOOD FURNITURE

Bassett



Furniture designed by Leo Jiranek, A.I.D., D.S.A.

COUNTRY ENGLISH: A large collection featuring bold arches, shaped mouldings, early English design. Selected veneers protected by Guardsman® finish. Cannonball bed shown, under \$120.

Here's a fresh, new design that's mellow and warm...
you'll love to live with "Country English"!

In fact, you may want to redecorate completely! There's something so relaxing about "Country English." It's aglow with the deep tones of antiqued pecan finish . . . enduringly crafted by the world's largest manufacturer of wood furniture. But,

though beautiful to behold, all Bassett furniture costs far less than it looks. See for yourself at your favorite furniture or department store . . . a wide variety of suites for dining room, bedroom, nursery; living room tables; *Prestige*® upholstered pieces.

DECORATING BOOKLETS,
BUYER'S GUIDE, AND
FURNITURE BROCHURES
of Country English, Italian
and French Provincial, Con-
temporary, Mediterranean,
and Early American styles.
Send 25c to Bassett Furni-
ture Industries, Dept. C51,
Bassett, Virginia 24055.



TICINO: Italian Provincial, Cherry finish for bed-
room, dining room. Dresser with mirror, under \$130.



RURAL FRENCH: New, casual Provincial collection with deep rustic carv-
ings, heavy mouldings, inlaid beading. Antiqued Classic Cherry finish.



IMPACT Collection: Sleek Danish-inspired styling
in Walnut finish protected by Du Pont Dulux®.

AT HOME WITH YOUR YOUNG IDEAS

Bassett

The Selandia

a new Scandinavian group by BASSETT

The look of expensive simplicity... BASSETT makes it easy to own!

IN the Selandia Group, you see lightness touched with elegance: a hallmark of good Scandinavian design.

Selandia's low price makes it the perfect furniture to start with. And no furniture will live so well through your changing moods in decoration. The design is simple, straight-forward. The finishes, a clear Champagne, or rich Walnut, are wonderfully adaptable. So the Selandia goes as well with soft pastels as it does with strong

colors and bold patterns. See Bassett's Selandia Group now, at fine furniture or department stores near you.

ABOVE, Selandia bedroom pieces, showing the double dresser. And there's a triple dresser, a panel bed, and the handsome vanity group (left). Each piece stands cleanly off the floor on slender, tapered legs. The wood is fine-grained African mahogany, and the craftsmanship is what you'd expect of Bassett's fifty-four year tradition in the making of fine furniture.

Drawers center-guided to slide smoothly. Waxed interiors, dust-proof construction.

Extendable Steel Slides on dining tables—won't sag—open smoothly, easily in any climate.

DuPont high-gloss finish, hand-rubbed. Pittsburgh Plate Glass Mirror.

Look in left-hand dresser or buffet drawer for Bassett seal—your guarantee of quality.

Over fifty Bassett Modern, Traditional, Provincial designs. Complete bedroom or dining suites priced from \$149 to \$399.

SELANDIA DINING PIECES: large china; clean-lined, graceful chairs; large buffet; drop-leaf table. Also lovely desk and a practical bachelor chest. Not shown: smaller china, dinette buffet, and 3 additional dining tables.

Bassett Furniture Industries, Bassett, Va.
World's Largest Manufacturer of Bedroom Furniture



The classic
style you love
SO EASY
TO OWN...
by

Bassett



Everything about these classic Bassett suites speaks of luxury . . . from the authentic Colonial, French Provincial or 18th Century Traditional designs to the Grand Rapids "Guardsman" finishes. The Westover (above) offers a complete range of pieces, including Cannonball, Spindle or bookcase beds in warm Old Dominion Walnut Veneer.

57 years of making the best in furniture at the best of prices has made Bassett a buy-word. Your dealer has Bassett suites in Traditional, Modern, Colonial or Provincial designs from \$199 to \$499. (And a wide choice of occasional tables and chairs.) Convenient terms available.

FRENCH PROVINCIAL—by Bassett with the elegance and sculptured symmetry of the best Louis XV. Pittsburgh Plate Glass framed mirrors. A choice of 3 designs in bedroom suites, dining room pieces and living room tables. Finished in Antique White or Natural Cherry.

MONTICELLO—the easy-to-own price alone cannot account for the tremendous popularity of the Monticello. No one who appreciates the rich grace of 18th Century Traditional can resist its authentic lines as styled by Leo Jiraneck. Choose from 23 major bedroom and dining room pieces to give your home classic dignity and beauty.

Send 20c for furniture folders to BASSETT FURNITURE INDUSTRIES, Dept. J, Bassett, Va.



So thoroughly
Scandinavian...
so smoothly adaptable
so easy to own

Cancel your transatlantic ticket! You can satisfy your taste for the simple refinement of Scandinavian design right here at home—with the Royal Dane Group by Bassett. Here are the broad expanses of richly-grained cherry veneers—the suggestion of brass that accents wood's natural beauty—each piece designed with space-saving Nordic efficiency to use in groups or individually. You'll love the extravagant appearance of Royal Dane—from its massive Pittsburgh Plate Glass mirrors to its oversized night tables. Expensive? In looks only.

It doesn't take a king's ransom to own any Bassett suite, be it Modern, Traditional, Provincial or Colonial. Your furniture dealer and department store feature Bassett suites at \$149 to \$499, with budget terms. And he has Bassett living room tables and chairs, too. Make a date with yourself to see them soon.

Designed by Leo Jiranek

the Royal Dane Group...by **Bassett**



Dine regally with Royal Dane—no matter what size your dining area. Choose from a superb range of chinas, buffets, tables and chairs in both dinette and full-scale sizes—finished to a lustrous glow with DuPont Dulux.



Send 25¢ today for your Bassett Furniture folders and PLANNING KIT—including new 16-page booklet "Buying Furniture with Confidence." Write to Bassett Furniture Industries, Dept. A-4, Bassett, Virginia.



Furniture designed by Pierre Debs, I. D. I.

Symbol 65 ...new drama in design, so easy to own

Fill your rooms with the excitement and elegance of a very special modern . . . the new Symbol 65 Collection by Bassett. See what wonders this unusual American Contemporary reveals in its variety of choices . . . from paneled beds to chests on chests to drop leaf desks, and the many other beautiful pieces in between. Yet how easy it is to own! Less than \$250 buys that big room divider above for a decorative change of space, or a 4-piece bedroom group (not shown).

Rich Burton Walnut veneers, bold brick Flemish relief and clean cathedral-grained doors, generously large burnished brass hardware . . . DuPont Dulux® finishes and Pittsburgh Plate Glass mirrors . . . all reflect still more of the values you expect in fine furniture. See this exceptional Collection now at your favorite furniture or department store. Symbol 65 is the sign of success. Yours.

For Symbol 65 and other Bassett furniture folders, table catalog, and 16-page buyer's guide, send 25¢ to Bassett Furniture Industries, Dept. C-02, Bassett, Va.



Delight your tastes for dining . . . accent your decor more with these cabinet-hutch pieces and their reversible backpanels of wood grain and Concord Blue . . . enjoy many table and chair choices for your living room, too.

WORLD'S LARGEST MANUFACTURER OF WOOD FURNITURE

Bassett



Furniture designed by Leo Jiranek, A.I.D., I.D.I.

TEEN-ROOMS by Bassett

A NEW ROOM OF THEIR OWN . . . SO EASY TO OWN!

For teen-years and for years ahead, Bassett's new TEEN-ROOMS give young people the right surroundings for living, for learning, for growing. Here are all the colors, pieces, and designs teen-agers need to express their own personalities in a room of their own. And now . . . the lovely styling, the carefully crafted quality of Bassett TEEN-ROOMS are yours at unusually low prices.

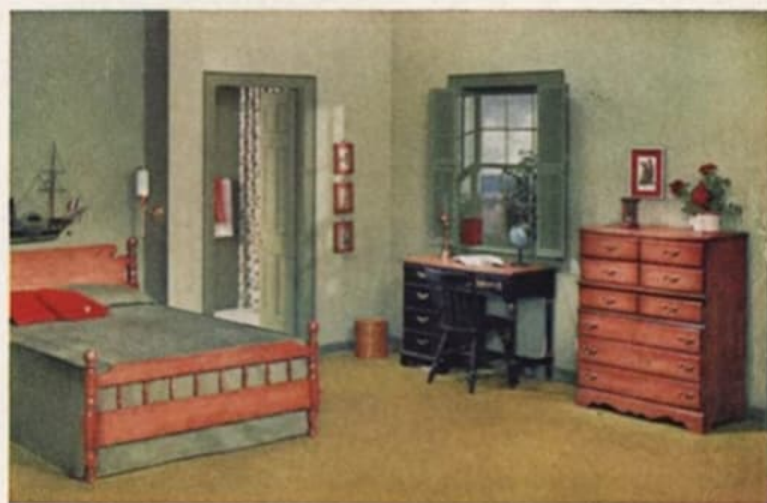
French, frilly, and fashionable is the Patrice Group, above . . .

with colorful floral designs accenting its whiteness. Topped with matching Formica and finished with DuPont "Dulux"®, this luxurious room . . . including double dresser with Pittsburgh Plate Glass mirror, chest, canopy bed . . . costs less than \$300! Ask for more facts about Patrice—including blue accent pieces, stack units, and easy terms—at your favorite furniture or department store.

Send 25¢ for Bassett Furniture booklets, French Provincial folder, and 16-page buyer's guide to Bassett Furniture Industries, Dept. B-11, Bassett, Va.



VISTA II. The clean, sleek look of youth dominates this group. Finished in Vista White with DuPont "Dulux" and trimmed with gold, this TEEN-ROOM furniture also has matching Formica tops. But look . . . this double dresser with mirror, boudoir chest, panel bed, and night table . . . total up to less than \$240.



ELTHAM. All-American furniture for All-American boys and girls . . . and priced for all to afford. Cannonball bed and chest (birch veneer), desk and chair (black, gold, and birch) make a beautiful TEEN-ROOM for less than \$230 . . . with DuPont "Dulux" finish and matching Formica tops. Dozens of other pieces, too.

WHY WAIT?



Granada cocktail table, under \$130, sofa under \$330 . . . Accent cabinet, under \$70 . . . Chalet vanity desk, under \$90.

WHY WAIT?



Bella Vista headboard, under \$90 . . . Supremo dresser and mirrors, under \$280 . . . Pioneer crib, under \$100.

WHY WAIT?



Conquest trestle table, under \$200 . . . Conquest credenza, under \$260 . . . Cortese chair, under \$50 . . . Greenbrier Valley desk, under \$180.

To every woman who has ever put off buying the beautiful furniture she dreams of, Bassett says "why wait?" If the Bassett values on this page surprise and delight you . . . if you're already picturing the way your home really can look *right now* . . . take the first step today. See your Bassett dealer or send 50¢ for the big Bassett Idea Book to: Why Wait?, Dept. B93, Bassett, Va. 24055. Why wait?

Bassett

WHY WAIT
FURNITURE

VERSAILLES...

by Bassett

You'll "-oooh!"
at its Louis XV
elegance ...
and "ah-h-h!" at
its easy-to-own
Bassett price!



Louis XV could have balanced his budget if he had furnished the palace with the easy-to-own elegance of Bassett's Versailles group. For here you'll find the timeless popularity and superb craftsmanship of French Provincial ... coupled with Bassett's tradition of deep-down value at low, low prices.

French Provincial, Modern, Scandinavian, Traditional or Colonial ... your furniture or department store offers Bassett quality suites priced from \$149 to \$499. There are living room tables, desks and chairs, too, all made by the world's largest manufacturer of wood furniture.

Furniture designed by Lee J. Janak, A.I.D., I.D.E.

Interior decoration by Nina Harrell

What a magnificent way to start the day! To transform your bedroom, Versailles offers a wide variety of pieces, including a luxurious bonnet bed, a chest-on-chest, powder table and queen-size triple dresser with mirror of Pittsburgh Plate Glass as shown above ... in Patrician Cherry veneers or Chateau White with long-lasting Grand Rapids finish.

Your Versailles dining room choices are equally elegant and inexpensive. There are two styles of chairs, three sizes of china, three buffets, oval, rectangular and drop leaf tables—and the hoteaux cart shown at right.



Send 25c today for your Bassett Furniture Folders, Table Catalog and 16-page booklet, "Buying Furniture with Confidence." Write to Bassett Furniture Industries, Dept. A-3, Bassett, Virginia.



THE
NEW
SHOWCASE
GROUP
BY **Bassett**



Everything you know about furniture tells you these *Showcase* suites should be at least \$100 more than the price on the tag. And what a pleasant surprise the price is. You can almost buy a whole suite for the usual price of a couple of pieces.

Showcase, designed by Leo Jiranek, offers the styling, the expensive details you want. Here are warm, mellow walnut veneers with tough Dupont Dulux finish. For your dining room, choose from two buffets, three chinas, four table styles. With the savings, give your living

room a complimentary look with Bassett's Scandinavian design chairs, sofas and tables.

The experience that has made 5 million suites makes Bassett furniture so-easy-to-own. Traditional, Modern, Colonial or Provincial suites priced from only \$149 to \$499 at furniture and department stores everywhere.



Look for this famous seal in the drawers. Send 25c for your copy of "Buying Furniture with Confidence," plus booklets on suites, to: Bassett Furniture Industries, Dept. A-1, Bassett, Virginia.



SHOWCASE bedroom pieces are designed for double duty. Use them individually or in groups, as shown. Double or triple dressers with Pittsburgh Plate Glass mirrors; three sizes of chests; corner desk; bookcase or panel beds.



Imagine! This magnificent triple dresser with Pittsburgh Plate Glass Mirror can be yours for under \$120. A 3-piece bedroom, less than \$250. Even easier-to-own on budget terms.

Designed by Leo Jiranek



VISTA by Bassett

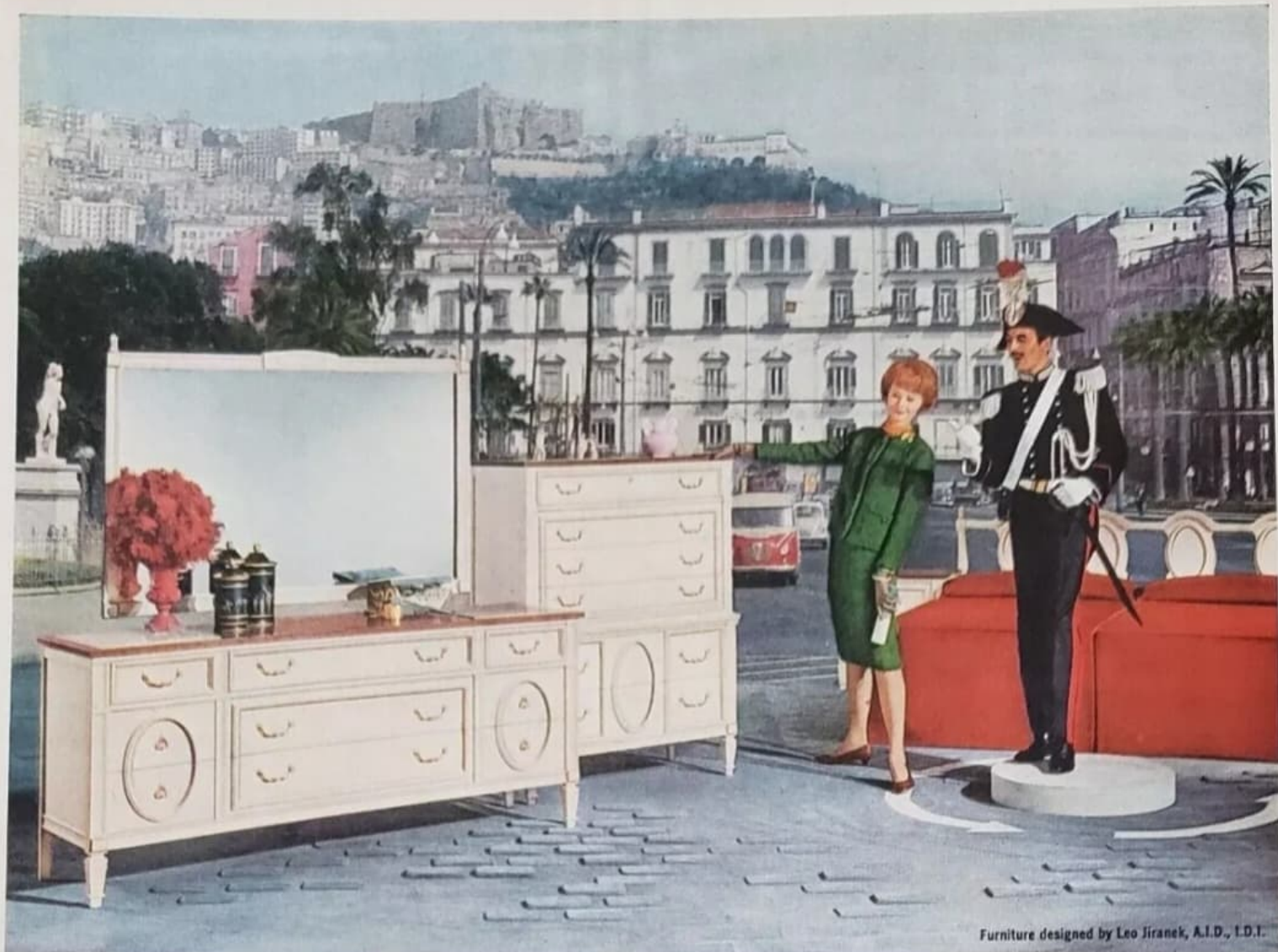
Clean-lined,
carefree and
so easy-
to-own

So fresh, so exciting that it gives new meaning to "modern." There is a new idea in every crisp line—a satiny-white Dupont Dulux finish accented with polished brass—the elegance of fluted columns — each piece lifted cleanly off the floor on tapered legs. And Vista's burn-resistant plastic tops match its wood finish perfectly. Group pieces functionally or use individually. Truly a bedroom to do you proud!

Bassett bedroom and dining room suites are priced from \$149 to \$499, budget terms, naturally. Look for the Bassett seal in Modern, Traditional, Provincial and Colonial suites. You'll find the best of Bassett (the best in furniture) at your furniture or department store—and that includes tables and chairs for the living room, too.



For your copy of "Buying Furniture with Confidence" plus booklets of suites; send 25c to Bassett Furniture Industries, Dept. A-2, Bassett, Virginia.



Furniture designed by Leo Jiranek, A.I.D., I.D.I.

Traffic stopper, Italian style: arresting new Perlatto

Now you'll be even *more* in love with romantic Italian Provincial! Bassett's new Perlatto collection blends antique inspiration with modern design . . . in the elegant oval mouldings, marble inserts, arched glass doors, tapered legs, dramatic hardware. The finish offers you a decorator's choice: warm Bisque white with Cherry tops or sunny Sonata Cherry.

No comparable furniture is so easy to own. With all its forthright quality . . . conscientious construction, selected veneers, hand-rubbed Guardsman® finish, landscape or vertical mirrors of Pittsburgh Plate Glass . . . Perlatto is

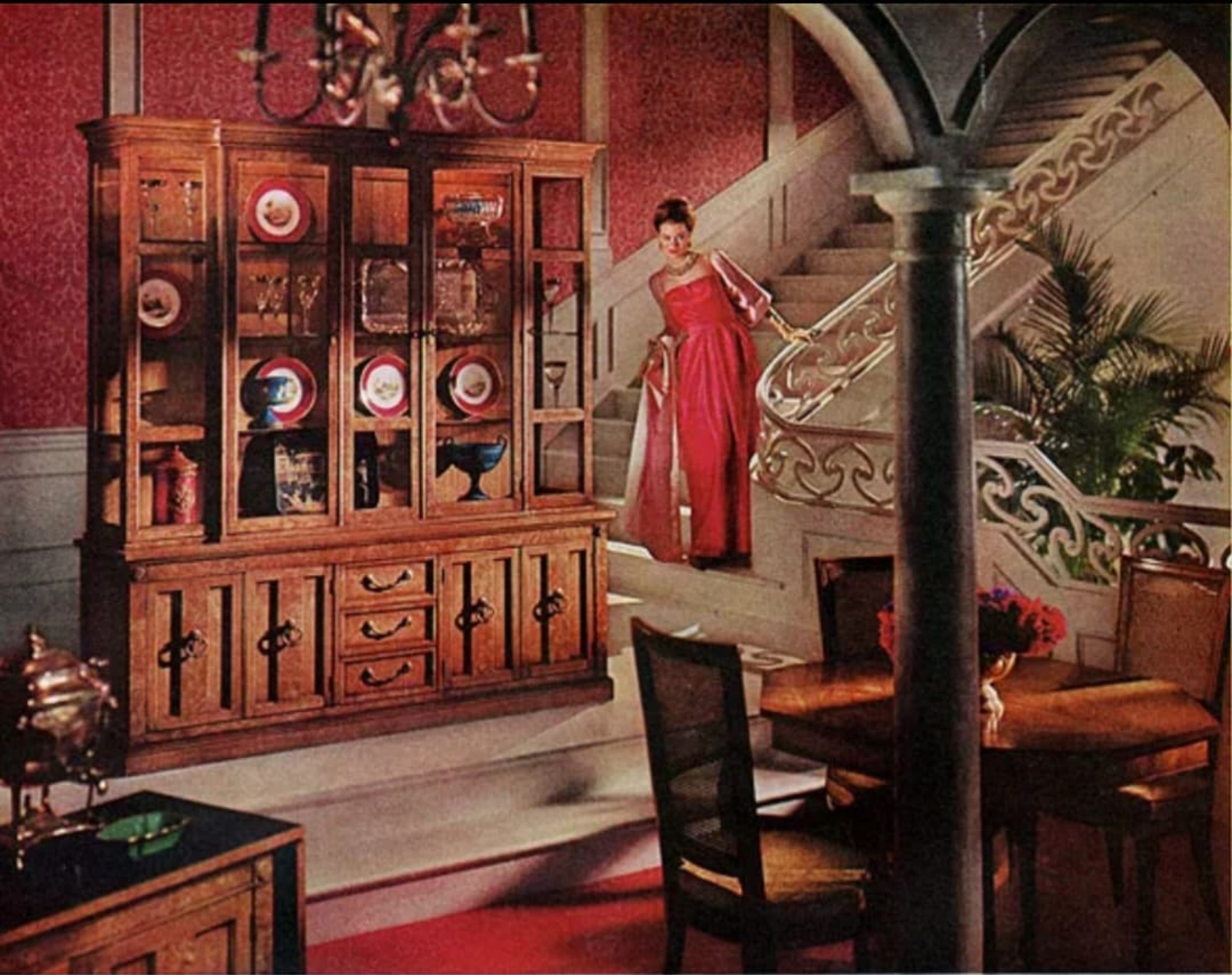
uniquely *Bassett* in value. Otherwise, how could you buy the splendid chairback headboard above or the large oval table below for less than \$100? At leading furniture dealers, Bassett also offers stunning collections of Contemporary, Modern, French Provincial and Early American bedroom and dining room suites and living room tables for your home. Or villa.

For Perlatto and other furniture folders, table catalog and buyer's guide, mail 25¢ to Bassett Furniture Industries, Dept. A-11, Bassett, Virginia.



Bassett

WORLD'S LARGEST MANUFACTURER OF WOOD FURNITURE FOR THE BEDROOM, DINING ROOM, LIVING ROOM, NURSERY



Furniture designed by Leo Juranek, A.I.D., I.O.F. Gown: Celi Chapman

GRACIOUS LIVING BY BASSETT (THE MANSION IS OPTIONAL)



Dining room pieces include a handsome 4-door buffet with rosette trim, chairs with cane backs.



Facade beds, from under \$90, have gracefully arched headboards. Night tables in 2 styles. Guardaman® finish (Bassett also uses Du Pont Dulux®).



Romantic bedroom splendor: triple dresser with twin beveled mirrors of Pittsburgh Plate Glass.

The Facade Group: A glorious new expression of Italian Provincial... rich in detail, classic in style, unprecedented in value

Here is the most elegant furniture Bassett ever offered. Magnificently Mediterranean in design, it has so many treasured touches... of parquetry, costly maple burl veneers and solid birch mouldings, brass finials and ferrules... you may be afraid to look at the price tags. Don't be! Bassett's genius for producing quality in quantity saves

you dollars by the dozen... in any of nearly 50 styles for your bedrooms, dining room, living room, nursery. In upholstered pieces too, from our *Prestige*® division. At leading furniture and department stores... as the world's largest manufacturer of wood furniture, Bassett makes better furniture easy to own.

For furniture folders, living room table catalog, and buyer's guide, mail 25c to Bassett Furniture Industries, Dept. C-9, Bassett, Virginia.

AT HOME WITH YOUR YOUNG IDEAS

Bassett



Furniture designed by Lee Jostek, A.I.D., I.D.I.

A table fashion show... at prices Bassett-low (from under \$40)

SHOP NO MORE, MILADY! Such elegant tables at such easy-to-own prices could come from nobody but Bassett. Here you see only a fabulous few of the hundreds... of long or round cocktail tables, corner and end tables, step and lamp tables, commode and console tables, drum tables, *dress* tables. Many are actually less than \$40.

Maybe your *décor* demands tables from the Chimney Corners group, authentically Early American in rustic maple finish. More formal living rooms will welcome North Hampton, with its tapered legs and exquisite tooling, in ginger mahogany (shown) or traditional mahogany finish. The Artisan group, with its slim Scandinavian grace, has curved-up

edges of solid wood, lovely oiled walnut veneers. Tables in the Charente group gain their priceless-heirloom look from richly carved edges and legs, luxurious inlaid tops, cherry or contrasting cherry-and-bisque finishes... available, too, with tops of real marble.

At your favorite furniture or department store, an array of these fine new tables awaits your selection... all quality-crafted, all finished with durable DuPont Dulux®. Bassett has made them so easy to afford, you can hardly afford to live without them.

To help you choose, send \$3¢ today for Table Booklet and furniture folders... to Bassett Furniture Industries, Dept. A-1, Bassett, Virginia.

world's largest manufacturer of wood furniture

Bassett



Tables designed by Leo Jiranek, A.I.D., I.D.I.

Left: Artisan Danish-style, oil walnut finish. Center: Charente French Provincial, cherry finish, veneer or marble tops. Foreground: Salerino Italian Provincial, butternut finish.

TABLES BY BASSETT... SO LOVELY THEY LIGHT UP YOUR ROOM

A new range of styles as wide as Western living . . . individual as your Western taste . . . and as budget-gentle as prices can be!

Read this and leap . . . for joy! Every table in this dream of a room will not only fit your budget, but stretch it. The values may change your decorating ideas forever. Close your eyes and picture such tables in *your* home . . . with their authentic styling, superb craftsmanship, Du Pont Dulux® finish. Now open your eyes and smile! Bassett

tables start under \$25. The secret? We make *more* tables (and more bedroom and dining room furniture) than anyone else in the world. Add elegant upholstered pieces, too . . . like the buys shown above from our *Prestige®* division. At leading furniture and department stores, Bassett makes better furniture *easy to own*.

Free! New table and furniture booklets, buyer's guide. Write: Bassett Furniture Industries, Dept. E-10, Bassett, Virginia.

AT HOME WITH YOUR YOUNG IDEAS

Bassett



TRIESTE by

Bassett

A continental classic that's never dated... with warmth and variety to enrich your home... yet so easy to own

Trieste is 19th Century elegance, yet magnificently simple... Contemporary, yet eloquently extravagant. The happy marriage of many periods, many lands, achieved through months of research by Bassett designers in the hallowed halls of Europe. And Trieste's versatile collection of 30 pieces is a dream for do-it-yourself decorators.

Interior Decoration by Nina Harrell

Whether you prefer 19th Century, Contemporary, Modern, Traditional, Colonial or Provincial, Bassett brings you suites at easy-to-own prices from \$149 to \$499. Bassett occasional tables, chairs, settees and chests are equally attractive in price... at furniture dealers or department stores... from the world's largest manufacturer of wood furniture.

Furniture Designed by Leo Jozanek



Trieste accent pieces make your home distinctively yours. Besides Venetian mahogany and Seville white bedroom and dining room pieces, you'll find night tables, cabinets and hutches in Athens blue and chairs, cabinets and hutches in Seville white.

The sunny smile of Adriatic villas is blended with classic touches; and deep-cut moldings, authentic antique brass hardware, Hunter Green cabinet interiors. Superbly finished for permanent beauty in famous DuPont Dulux or select African mahogany veneers. Fine mirrors of Pittsburgh Plate Glass.

SEND 35¢ TODAY for your Bassett Furniture folders, including "Buying Furniture with Confidence" and new table booklet. Write Bassett Furniture Industries, Dept. A-11, Bassett, Va.





Furniture designed by Leo J. Jones, R.I.D., I.D.

Technical Collaboration by Rick Marshall



VERSAILLES

CHIMNEY CORNERS

CONTEXT

So much beauty to choose from... so easy to own!

Name your favorite furniture style... and you'll find it's named Bassett. More than four dozen distinctive designs, from any period, any land... French or Italian Provincial, Danish or Spanish Modern, Contemporary or Early American... authentically crafted in solid woods, choicest veneers. To enduring construction, add DuPont Dulux® and Grand Rapids Guardman® finishes, many matching Formica®

tops, Pittsburgh Plate Glass mirrors. Only Bassett could endow each piece with such value: the dressers with mirrors begin below \$120; the dining tables, under \$75. See these and other bedroom and dining room groups, living room tables, sofas, chairs, juvenile furniture... at furniture and department stores. ■ For Furniture Folders, table catalog, Bassett's guide, send 25c to Bassett Furniture Industries, Dept. 4-08, Bassett, Va.

WORLD'S LARGEST MANUFACTURER OF WOOD FURNITURE

Bassett